

Request Logo, Brochures, Business Cards, Web sites etc.

Let's assume you are starting a new business, or have an existing business that needs marketing and promotional pieces. The process of requesting promotional pieces is simple. By following the steps below we can create a visually stunning piece that will make your company.

STEP ONE – Initial Contact: Contact Lisa by phone or email to set up a time to discuss your marketing needs. Prior to our meeting, please list your ideas (ie: logo, brochure, business cards, posters, advertisements etc.). Also please review Lisa's logos, brochures and marketing pieces online at www.Lisagreenleaf.com

STEP TWO – First Meeting: Our first scheduled consultation will be free at which time we will both review and discuss your ideas. This is a team effort and with Lisa's experience we will come up with marketing pieces that will promote what you are selling. We will also discuss your budgetary requirements and estimated project length.

STEP THREE – Establish Project:

Phase One: A "Designers Estimate Contract" will be forwarded to you for review. This will outline all work and fees for the project. Once the contract has been signed, the first 1/3 payment will be due. At this time Lisa will begin your design.

Phase Two: Lisa will present marketing samples for review. Any changes that need to be made will be discussed and presented to you for your approval. Once we have agreed on design changes, another 1/3 payment is due.

Phase Three: Your final marketing piece/pieces are completed and will be forwarded to you. The final payment is due upon delivery.

Please Note: Printing is not included in the "Designers Estimate Contract." Lisa can assist and put you in contacting an appropriate printer/printers for your marketing needs.